

band

videos that perform

Capabilities Deck 2024

who are we?

band is a premium creative and production studio who make videos that perform and a whole lot more

who are we?

we're the **production rock stars** you trust
to tell your **most important stories**

who are we?

**band jams with select brands and agencies to
produce hits and get you to the
top of the charts**

the **band experience** is all about

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- | | | |
|---------------------------|--------|------------------------------------|
| less ego |▶ | more mission |
| less chaos |▶ | more process |
| less surprises |▶ | better budgeting |
| less uncertainty |▶ | more reliability |
| less arrogance |▶ | more collaboration |
| less hesitation |▶ | more innovation |
| less problems |▶ | more solutions |
| less confusion |▶ | more decision-making |
| less junk |▶ | more cinematic storytelling |
| less generic |▶ | more authentic |
| less overpromising |▶ | more delivery |

who we **jam** with

who we jam with

Jefferies

OCEANX

PolicyLink

SHAWWOOD



axstv

taylor



OMNIA
NIGHTCLUB

THE GRONKS

illfonic

Giada

ABISOLA
WHISKEY

the offerings

strategy & creative

moving beyond campaigns to make your content more strategic, more connected, more impactful

post-production

balancing creativity, collaboration, and efficiency to deliver a finished story that truly stands out

production

elevating your production quality, making content better and more entertaining

custom solutions

empowering your growth with the latest technology so you can move to the next level

strategy & creative

get more | do more | be more

strategy & creative

get more | do more | be more

- **strategy**

- discovery and insights
- content planning
- content maximization

- **creative services**

- creative vision
- campaign design
- scripting
- tv development

production

solve **problems** | bring your **vision to life**
reach **marketing** objectives

production

solve **problems** | bring your **vision to life**
reach **marketing** objectives

- **pre-production**

- logistics & planning
- licensing
- coordinating

- **production**

- commercial, documentary, brand stories
- branded entertainment

- **production specialties**

- motion control
capture/cinema robots
- timelapse, drone,
super 8mm/16mm film

post-production

make it look better | make it sound better
make it better

post-production

make it look better | make it sound better
make it better

- video editing
- sound design and mixing
- color correction and grading
- gfx, vfx, animation

custom solutions

get more | do more | be more

custom solutions

get **more** | do **more** | be **more**

- **technical consultation**
 - workflow/media management
 - cloud: CMS/DAM
 - local: RAID/NAS
 - equipment solutions
 - state-of-the-art studio design
 - gear recommendations
- **production consultation**
 - bolt-on producing/executive producing
- **live events**
 - multi-camera livestreaming
 - live event production

recent **engagements**

Caesars Las Vegas

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they partnered with band to:

- develop and produce branded content for use in new promotional channels beyond traditional advertising

band delivered

- 13-part docuseries (shot across las vegas) featuring celebrity chefs, djs, and other world-class talent – that played online and across multiple iconic las vegas properties to tens of millions of visitors

OceanX

explore the oceans and bring it back to the world



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they partnered with band to:

- lead post-production capabilities for a global digital docuseries and create a successful video presentation to world leaders

band delivered

- 30 digital branded films about oceanic conservation (shot across the arctic, the azores, and the dominican republic)

Pronghorn

pronghorn is a diageo-backed business dedicated to cultivating the next generation of black entrepreneurs, executive leaders, and founders in the spirits industry



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they partnered with band to:

- tell the world about their amazing black-owned spirit brand portfolio

band delivered

- 1 documentary and a series of 14 brand stories (shot in new york, chicago, and atlanta) highlighting the next wave of diverse leaders in the spirits industry



illfonic

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they partnered with band to:

- chronicle the journey of illfonic creating their first i.p. game

band delivered

- 3-part docuseries
(shot in denver, tacoma, & morrison)

Jefferies

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they partnered with band to:

- produce a series of videos for their most high-profile investor conference, on a tight timeline
- empower them to uplevel in-house video

band delivered

- a series of 7 videos (shot in new york, san francisco, and london)
- custom-built state-of-the-art studio in nyc hq for improved day-to-day content production

Caesars Atlantic City

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they partnered with band to:

- assemble a team of award-winning creatives and commercial filmmakers to produce a successful tv, digital, and out-of-home campaign for the relaunch of the iconic caesars atlantic city properties

band delivered

- commercial spot for broadcast + digital & ooh 'rule the day' campaign



two pros + lots of talented friends

jon sautter



- co-founder, head of creative
- 15+ years as an executive producer and director
- tv development editor
- badass storyteller
- runner / dog trainer / martial artist
former club & radio dj

jon sautter



jim marshello



- co-founder, head of production
- 25 years in the game
- live event director and producer
- rockstar editor
- improvisational music junkie

jon sautter

jim marshello

+ lots of talented friends



real testimonials

“Working with band is always a pleasure.”

They produce quality content and keep it on budget. We can always rely on them as a partner for any type of project we need support with.”

**- ryan thompson
cmo, shawood**

SHAWOOD



“Partnering with Band has been a dream.

They quickly became our go-to resource for video production and editing. Their team is nimble, works quickly and just “gets it” in a way that makes my life so much easier. And on top of that, they’re nice guys. I highly recommend Band, as long as they don’t get too busy to save my career by tackling last-minute requests.

**- conley fitzpatrick
head of marketing, pronghorn**



fake praise

jerry garcia says:

“ It won’t be a long, strange trip when you work with band.

it’ll be a reasonable and smooth process, thanks to band’s team of experienced, egoless, creative road warriors.”

notorious b.i.g. and tupac say:

“we don’t usually give simultaneous quotes, but;

band is the rare crew that brings together East Coast and West Coast

sensibilities to produce distinctly great work.”

whitney houston says:

“I will always love band...
due to their easy onboarding and great taste.”



prince says:

“Band can party like it’s 1999

and deliver premium results like it’s 2024”

jam with the band

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**contact us to schedule
a meeting and learn more**

**connect@bandhifi.com
bandhifi.com**

**call or text jim directly
303.819.6193**